

PRESS RELEASE

Children's Book

Brady Meets the President

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It was a very serendipitous moment when local freelance writer, Shelley Little, walked into the doors of LeClaire's Grasshoppers gift store.

"I was just going into the store to see if Kim Collier (the owner of Grasshoppers) would be interested in being featured in the local business column that I write for the Bettendorf News. At the time, I did not even realize that President Obama had recently been to the shop," said the author, Shelley Little.

From that moment on, Kimberly Collier and Shelley Little, became fast friends and business partners in the creation of the new children's book, *Brady Meets the President*.

It all began on August 16th, 2011 when President Barack Obama unexpectedly dropped in to do a little shopping in the Grasshoppers store while visiting LeClaire, Iowa.

Kimberly Collier was pleasantly surprised by the President's visit. "It was a delight and honor to have a chance to meet the President and have him shop in our gift store. Even Brady our golden retriever was quite excited. Actually, he sort of stole the show, which is how this book came to be."

The President is not the first visitor of the shop to be taken with the affectionate dog, Brady. The dog has become quite a mascot for the Grasshoppers store with daily visitors stopping in just to give him a pat or a dog treat. So when Kim's mother, Sam DenBesten, suggested that the experience of meeting the President would make a great children's book, especially if it was written through the eyes of Brady, we all dove right in.

The result: *Brady Meets the President* is due to be released by a fittingly named publisher, Mascot Books. A book signing will take place at Grasshoppers store, 208 N. Cody Road, LeClaire, Iowa on Saturday, February 11th, 2012 between the hours of 1 -3. Books will be for sale at local Hy-Vee stores (2900 Devils Glen Rd and 4064 East 53rd Davenport), Teagarden Pet Salon & School (2367 Cumberland Square), Almost Home Pet Boarding and Grooming, and of course, Grasshoppers gift store. Online sales can also be found at amazon.com, barnesandnoble.com, and booksamillion.com.